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- - - Hotels & Spas Enjoy Custom Music with No Monthly Fees - - -

Los Angeles based #PrivateLabelMusic has begun offering its hospitality & spa clients an alternative to the often high monthly fees associated with having a music service piped into their property.

“Many of our spa and hotel clients are locked into monthly contracts without much control over the music they play for guests,” according to Brad Pressman, head of music programs for Private Label Music - an L.A. based music company which has both services and products which hotels, spas, yoga / fitness centers and restaurants can offer.

Establishments either receive monthly discs, drives or downloads that are programmed by the company but have no choices in the music selections they receive in the chosen genres.

“We offer an alternative to the norm,” says Pressman - adding that “we give our clients a taste test of what they are to receive and then they just pay us for the hourly programming with no commitment.” Once the program is delivered to the hotel, spa or business, they property can take updates as little or as often as they like on iPods, Flash Drives, Discs or Online Digitally.

Private Label Music has over 30 styles of music in its very large 28,000 song catalog, including Jazz, Rock, Pop, 80s, Classical, Lounge, Chill Out, Dance & Fitness and over 10 sub-genres of spa and yoga music.

With high-end clientele at properties such as the Ritz Carlton, Four Seasons, Leading Hotels of the World, Westin, Hard Rock, Bellagio, Ojai Valley Inn and others, Private Label Music is poised to become a new leader in the custom music space for hospitality, travel and spa.

Private Label Music can be reached at the following location for more info:

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